Key Enablers for Accelerating Investment in Plastics Circularity

Financing Coordination Group (FCG) | Webinar 4

Tuesday, July 15, 2025

09:00 EDT / 15:00 CEST / 18:30 IST

Co-hosts: The Circulate Initiative, OECD, UN environment programme finance initiative, WORLD BANK GROUP, WORLD ECONOMIC FORUM

Agenda

Reflections on Prior FCG Webinars and INC Sessions

Panel Discussion

Q & A

Closing Remarks

Housekeeping / Logistics Information

- Participants are automatically muted on this webinar.
- Questions for the speakers and the panel can be submitted during the course of the webinar via the Q&A chat box; selected questions will be answered during the dedicated Q&A segment.
- A recording of this webinar and a summary report will be shared with participants following the event.
- Additional questions or comments on the Financing Coordination Group can be directed to: Shamina Mohamed, smohamed@thecirculateinitiative.org

Session Host



Michael Sadowski

Executive Director, The Circulate Initiative

Reflections on Previous FCG Webinars and INC Sessions



Elena Buzzi

Policy Analyst, Organisation for Economic Co-operation and Development (OECD)

Introduction and recap of previous webinars



Webinar 1: Financing considerations to support an international legally binding instrument on plastic pollution

Watch the Recording

Read the Summary Report

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Webinar 2 - Financial mechanisms, supported obligations, and addressing potential funding gaps

Watch the Recording

Read the Summary Report



Webinar 3: Aligning and Catalyzing Financial Flows to Meet Needs-Based Financing

Watch the Recording

Read the Summary Report

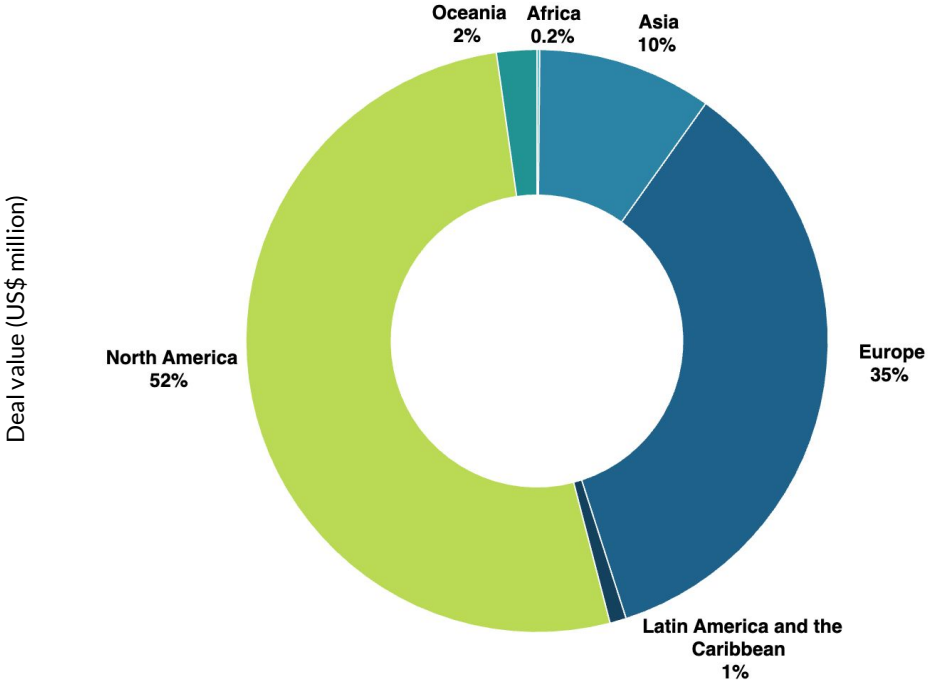
Download the Presentation Slides

The investment landscape shows imbalances and gaps

The plastic pollution crisis is more severe in emerging markets, yet **87% of investments went to North America and Europe.**

Reuse and refill models received less than 5% of investments

Global Plastics Circularity Investments by Region 2018-2023

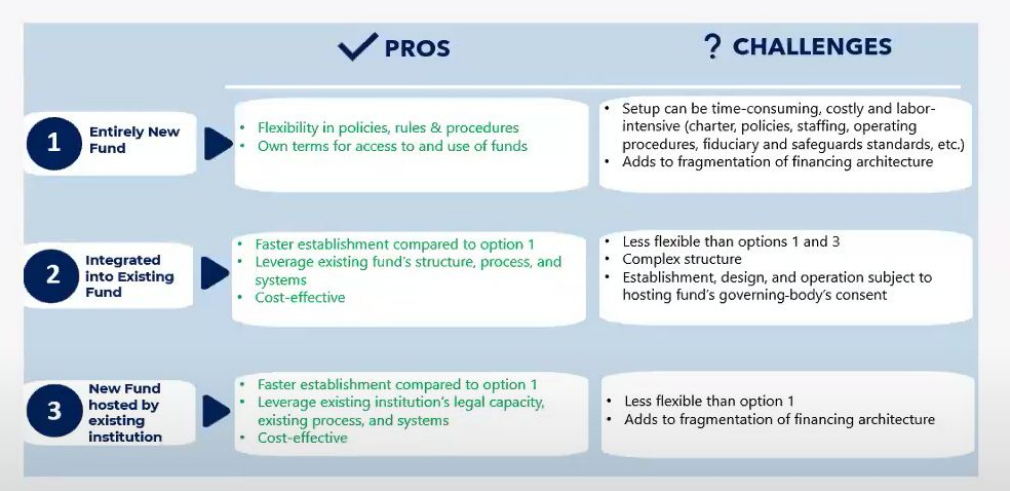


Source: The Circulate Initiative. 2024. Plastics Circularity Investment Tracker;

The Circulate Initiative

Key take-aways on the financial mechanism

- ***Learnings from existing MEAs :*** stable and predictable fund, engagement and accountability, incremental cost approach and cost efficiency, dedicated partnerships.
- ***Options for financial mechanisms:***



Implications for the broader financing landscape

- **Support for developing and emerging economies**

  Needs: financial and non-financial support, policy development, tracking and reporting, innovation support.
  Barriers: inadequate and unpredictable funding, accessibility requirements, governance challenges.

- **Official Development Assistance** is important, especially to catalyse further funding through derisking, but it is limited and needs to be well-targeted.

- **Financial flows and investments will need to be catalyzed across the finance ecosystem.**

  Innovative financing solutions to are key:
  - **Blended finance structures** can attract commercial investors by mitigating risks.
  - **Outcomes-based finance** to link financing to social/environmental impact.

- **Alignment of financial flows with the objectives of the instrument is also essential.**

Panel Discussion



Rob Kaplan

Founder and CEO, Circulate Capital



Vijaya Raghava Swaroop Kongara

Head - Waste Management, Sustainability & EPR, Srichakra Polyplast



Rajesh Ayapilla

Senior Director, Sustainability and CSR for India and South West Asia, The Coca-Cola Company



Julian Coymat

CEO, Polyrec SAS



Rachel Ramsey

Program Manager - Nature Based Economies/Advancing Circular Economy (ACE) Facility, Caribbean Biodiversity Fund



Essa Bataineh

Programme Management Officer, United Nations Environment Programme



MODERATED BY:

Michael Sadowski

Executive Director, The Circulate Initiative

Q&A

Closing Remarks



Christian Kaufholz

Head, Community Engagement & Impact, Global Plastic Action Partnership, World Economic Forum

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